

SEP12/12 11.23
*** WFTV-TV ***

REP. #	OFF. #	6556	SALESMAN #
BUYER NAME	LIZ	DOVE	
SALES PRSN	WA-	JOE KNAUER	

BUYER NAME	<u>LIZ DOME</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE SEP12/12 11.23

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$49205.39X
PLS CFM, THX 9/12

THIS IS A C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 360 AGENCY PRODUCT CODE = 361 AGENCY EST# = 2311												
1			500P-600P	30		\$1,425.00	9/14	9/14	1		FRI	1
PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS												
2			530A-600A	30		\$725.00	9/14	9/14	1		FRI	1
PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS												
3			600P-630P	30		\$2,150.00	9/14	9/14	1		FRI	1
PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,450.00	9/14	9/14	1		FRI	1
5			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$2,000.00	9/14	9/14	1		FRI	1
6			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$1,500.00	9/14	9/14	1		FRI	1
7			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,500.00	9/17	9/17	1		MON	1
8			1135P-1205A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$675.00	9/17	9/17	1		MON	1
9			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$375.00	9/17	9/17	1		MON	1
10			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,400.00	9/17	9/17	1		MON	1
11			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,850.00	9/17	9/17	1		MON	1
12			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$2,400.00	9/17	9/17	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			500A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$200.00	9/15	9/15	1		SAT	1
14			700A-900A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$800.00	9/15	9/15	1		SAT	1
15			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,500.00	9/16	9/16	1		SUN	1
16			500A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$200.00	9/16	9/16	1		SUN	1
17			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,250.00	9/16	9/16	1		SUN	1
18			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,425.00	9/20	9/20	1		THU	1
19			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,400.00	9/20	9/20	1		THU	1
20			530A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$575.00	9/20	9/20	1		THU	1
21			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,850.00	9/20	9/20	1		THU	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$1,250.00	9/20	9/20	1		THU	1
23			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$2,400.00	9/20	9/20	1		THU	1
24			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,500.00	9/18	9/18	1		TUE	1
25			1135P-1205A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$675.00	9/18	9/18	1		TUE	1
26			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$375.00	9/18	9/18	1		TUE	1
27			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,400.00	9/18	9/18	1		TUE	1
28			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,850.00	9/18	9/18	1		TUE	1
29			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,200.00	9/18	9/18	1		TUE	1
30			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$1,250.00	9/18	9/18	1		TUE	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
31			730P-800P	30		\$2,400.00	9/18	9/18	1		TUE	1
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
32			1100P-1135P	30		\$1,500.00	9/19	9/19	1		WED	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
33			1135P-1205A	30		\$675.00	9/19	9/19	1		WED	1
PROGRAM : NIGHTLINE												
CON COM1: NIGHTLINE												
34			500A-530A	30		\$375.00	9/19	9/19	1		WED	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
35			500P-600P	30		\$1,400.00	9/19	9/19	1		WED	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
36			530A-600A	30		\$575.00	9/19	9/19	1		WED	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
37			700P-730P	30		\$2,400.00	9/19	9/19	1		WED	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
38			700A-900A	30		\$1,250.00	9/19	9/19	1		WED	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
39			135A-200A	30		\$80.00	9/15	9/15	1		SAT	1
PROGRAM : CSI MIAMI												
CON COM1: CSI MIAMI												

REP HEADLINE# 6312565
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP12/12 11.23
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						49205.00						
CONTRACT TOTAL												49205.00
TOTAL SPOTS												39

MARKET TOTALS \$94,625 WFTV 52% WKMG 11% WESH 24% WOFL 8% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*